

A ThomasNet Case Study

SOLUTION

Solution

ThomasNet created an online catalog of Coburn-Myers Fastening Systems' 25,000 products within over 130 product lines, in addition to a full suite of reporting tools. Ted Harp, Coburn-Myers' Vice President stated "This was at a fraction of the cost it would have been for us to create the catalog ourselves."

RESULTS

Results

Coburn-Myers is now able to see what their customers are searching for, and where customers are going on their site. Coburn-Myers staffers use this data to enhance certain pages on their company's site as well as to have an immediate sales response.

As Ted Harp explains, "ThomasNet provides quality tools to allow you to market yourselves. Our online program allows us to keep up with the industry. Our ThomasNet Catalog program was a cost effective way for a small company to have an online catalog. The system allows our customers to make multiple RFQs as well as allowing us to make changes to the catalog using the back-end tools." The most recent online catalog order is from a material handling equipment company for \$27,000 in Coburn-Myers Rod Ends.

Coburn-Myers estimates they receive at least ten requests for quotes (RFQs) a day via their ThomasNet online catalog. Furthermore they are shipping daily to their web customers.

Coburn-Myers Fastening Systems
Toll Free: 800-662-7459
Email: sales@coburnmyers.com

Your Online Source For Industrial Fasteners

Home | Products | Resources | About Us | Contact Us | Links | Site Map

- Anchors
- Bolts
- Cap Screws
- Metric Fasteners
- Nuts
- Pins
- Screws
- Socket Products
- Stainless Fasteners
- Studs
- Threaded Rod
- Washers
- Other Standard Products
- Made to Order Specials

We Accept Visa, MasterCard, and American Express (\$50 Minimum Order)

Open Monday through Friday, 8:00 A.M. to 4:30 P.M. Eastern Standard Time

Search Catalog
By Keyword
All Categories 12-Point Flange Screws

All Categories > Metric Button Head Socket Cap Screws (ISO 7380) > 12-Point Flange Screws > Compare Items

Compare Items
Check one or more items to request information.

12-Point Flange Screws

A bolt with a 24-sided head and a flanged bearing surface.
Used in aircraft manufacturing and its aftermarket because of its ease of installation with pneumatic wrenches.

Request Information

Item	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25C75SFC 1/4-20 X 3/4 12 PT FLANGE SCREW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25C87SFC 1/4-20 X 7/8 12 PT FLANGE SCREW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25C100SFC 1/4-20 X 1 12 PT FLANGE SCREW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Diameter	1/4		
Pitch	UNC		
Length	3/4	7/8	1
Material	Alloy Steel		
Finish	Plain		
List Price	QUOTE		

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Search Catalog
By Keyword
All Categories Metric Button Head Socket Cap Screws (ISO 7380)

All Categories > Metric Fasteners > Metric Button Head Socket Cap Screws (ISO 7380) > Advanced Search

Advanced Search in Metric Button Head Socket Cap Screws (ISO 7380)
Enter at least one criteria to search items.

Diameter - Pitch (mm)

Length (mm)

Material A2-70 Stainless Class 10.9

Find out how ThomasNet Web Solutions can help you implement a complete, end-to-end web strategy that will enable you to succeed in today's online environment. Contact your local ThomasNet Representative by calling 866.662.0222 or visiting <http://Websolutions.ThomasNet.com>